

About the Collective: Sydnie L. Mosley Dances (SLMDances) is a New York City-based dance-theater collective that works in communities to organize for gender and racial justice through experiential dance performance celebrating its 10th year of work. SLMDances' works engage audiences in the artistic process; our dances provoke a visceral reaction to the physicality on stage, and incite conversation toward community action. The works reflect real life experiences central to our identities, and pulls focus to the stories of women and black people. The movement vocabulary moves fluidly between modern dance techniques and movement of the African Diaspora, while dancers frequently use their voice with spoken text and audible breath. Through dimensional compositions, specific, textured movement, humor and character development, choreographed works appeal to a sense of humanity.

"I chose Sydnie L. Mosley Dances because they center the creativity, movement, dreams, activism and lives of Black women. They make beautiful and provocative dances that touch on head and heart, justice and aesthetics. They see and affirm Black life in everything they do. To experience their work is to live fully."

- Kemi Ilesanmi, Executive Director of The Laundromat Project quoted after directing a grant to SLMDances from Black Art Futures Fund

Building the SLMDances Vision Board: The SLMDances Vision Board is a team of professionals who believe in the SLMDances Collective mission and values and work closely with collective leadership to use their skills and resources to realize the strategy and vision. The goal is to build and activate the vision board in 2021.

Benefits of joining the SLMDances Vision Board include:

- Community Opportunities to participate in collective events, movement classes, and strategic visioning
- Social Impact Engage communities in important social dialogue by supporting educational workshops and interactive performances
- Professional Experience Build experience supporting and scaling a small, friendly grassroots organization interested in challenging non-profit norms and experimenting with structures and practices rooted in Black self determination

If you are interested in joining the SLMDances community by serving on the Vision Board, please contact the Board Chair, Courtney Keene at <u>courtkeene@gmail.com</u> with your resume and statement of interest. Detailed descriptions and eligibility criteria for open board positions are included on the following pages.



## Open Vision Board Roles:

Board Role	Description
Development Advisor	Develops and supports individual donor strategy to meet annual targets for contributed income
Legal Advisor	Provides pro-bono legal advice on taxes, copyright, trademark, and other legal matters as needed
PR Advisor	Cultivates the collective's public image in al <u>ignment with vision and values</u> and provides access to networks and greater organizational visibility

## General Board Criteria:

- Alignment with organization's mission and values
- Demonstrated leadership
- Ability to work independently with limited guidance/oversight
- Special consideration given to young Black professionals who meet specific eligibility criteria as part of broader effort to diversify governance of arts community
- Financial contributions (give/get) from individual board members: \$500/year

Development Advisor: Develops and supports individual donor strategy to meet annual targets for contributed income (2021 donation target is \$15,000)

- Time Commitment: ~ 8 hours/month with concentrations around holiday appeal, board meetings, and fundraising events
- Characteristics of Ideal Candidate:
  - Professional fundraising experience OR personal/professional network with access to potential individual donors and/or corporate sponsors
  - Comfortable making personal appeals to individuals
- Engagement with SLMDances Leadership:
  - Coordinates with Board Chair
  - Interacts most often with <u>Artistic Director & Strategic Visioning Partner</u>
- Illustrative Activities:
  - Individual Donor Fundraising through Holiday Appeal
  - Individual Donor Fundraising through Dinner/Event



Legal Advisor: Provides pro-bono legal advice on taxes, copyright, trademark, and other legal matters as needed

- Time Commitment: -2 hours/month with concentration around board meetings and tax deadlines
- Characteristics of Ideal Candidate:
  - Legal professional
  - Relevant tax/copyright/trademark experience
  - Engagement with SLMDances Leadership:
    - Coordinates with Board Chair
    - Interacts most often with <u>Artistic Director & Strategic Visioning Partner</u>
    - Board meetings and phone consultations as needed
- Illustrative Activities:
  - Provides legal counsel when the tax structure incorporates (DBA  $\rightarrow$  LLC)
  - Provides legal counsel for any copyright and trademark needs (music licensing, publishing etc.)
  - Other legal counsel as needed

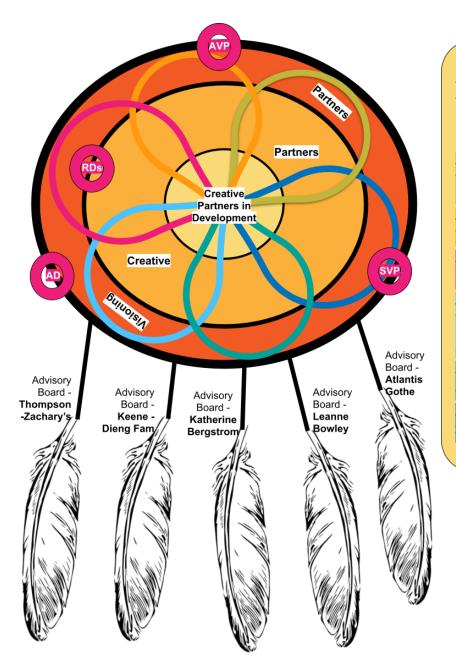
**PR Advisor:** Cultivates the collective's public image in alignment with vision and values and provides access to networks and greater organizational visibility

- Time Commitment: ~8 hours/month with concentrations around campaigns, board meetings, and special events
- Characteristics of Ideal Candidate:
  - Connected to national and/or Black media outlets
  - Able to secure/make connection between visibility opportunities and earned income
- Engagement with SLMDances Leadership:
  - Quarterly PR check-in and ad hoc meetings as needed
  - Interacts most often with <u>Artistic Director & Strategic Visioning Partner</u>
- Illustrative Activities:
  - Launch Visibility Campaign for the Collective and founder
  - Identify and connect to potential Brand Ambassadors (not in the dance field, but someone who has an appreciation for dance and the unique SLMDances process/experience)
  - Identify most appropriate platforms/channels to promote SLMDances



## Organizational Structure:

The image below represents the SLMDances Organizational Structure. It is a dream catcher, which aligns to dreaming as one of our core values. The web of the dream catcher shows the connections and intersections of our collective roles. As illustrated, the simultaneously strategic and task-based support of the Vision Board is integral to the day-to-day needs of the collective. The hanging feathers represent our <u>Advisory Board</u>, a more peripherally connected body of supporters. This interpretative vision continues to be developed by the collective.



## KEY:

AD - Artistic Director AVP - Artistic Visioning Partner SVP - Strategic Visioning Partner RDs - Rehearsal Directors

<u>Production</u> - managed by AVP+SVP, facilitated by Production Manger, supported by Creative Partners

<u>Education</u> - managed by AD+AVP, facilitated by SVP, executed by Creative Partners <u>Collective Management</u> -

managed by AD+AVP, facilitated by RDs

Marketing - managed by AD+SVP, executed by Marketing Manager & PURPOSE Productions, supported by Creative Partners

Finance - managed by AD+SVP, supported by Creative Partners & /ision Board

<u>Vision Board</u> - managed by AD+AVP+SVP, supported y /ision Board